



CloudMaestro Success Accelerating TurboLAMP

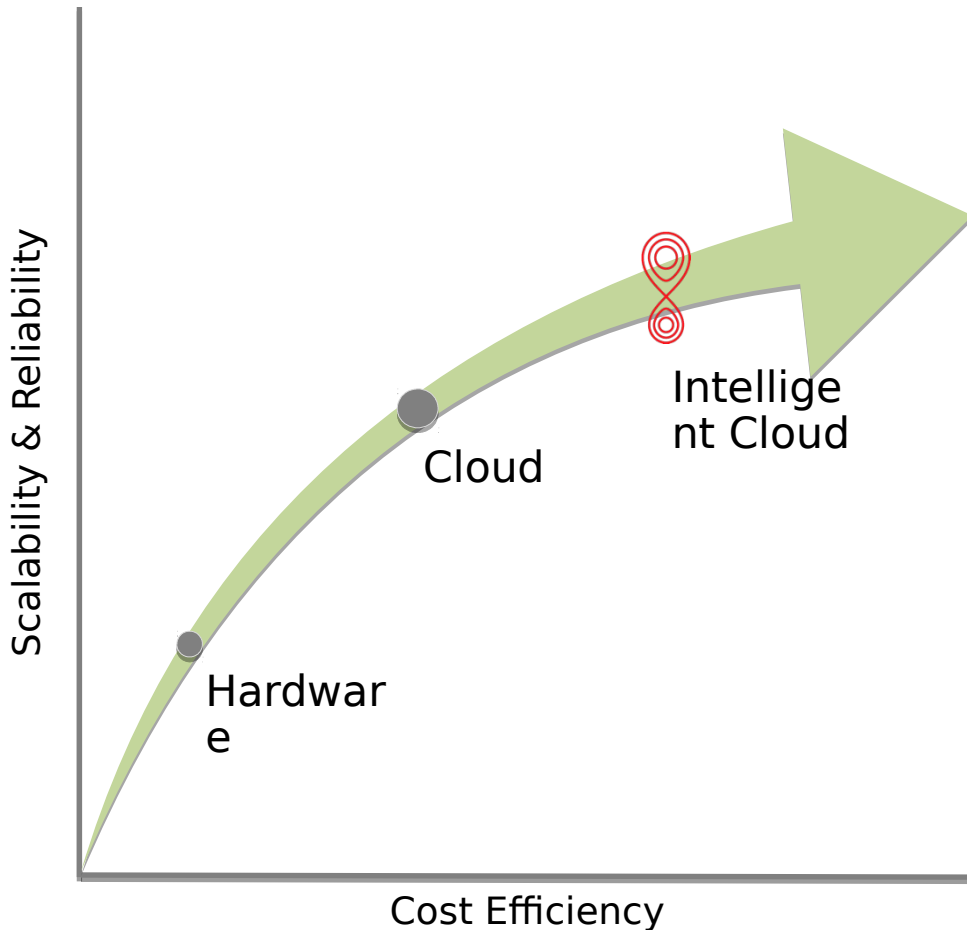
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CLOUDMAESTRO: Application Delivery Management

- 1 **Customer Satisfaction and Loyalty** - Consistent and Fast Site Speed
- 2 **Maximize Revenue** - Site is always available, irrelevant of network conditions or traffic volumes
- 3 **Align costs with demand** - Right size the infrastructure in real-time
- 4 **Brand Reputation/Preservation** - Self-heal any degraded infrastructure component

Migration Path from Hardware Solutions



- **Hardware:**
 - ✓ Static
 - ✓ Inflexible
 - ✓ Expensive
- **Cloud:**
 - ✓ Flexible
 - ✓ Manual
 - ✓ Lack of integration (multiple vendors)
- **Intelligent Cloud:**
 - ✓ Flexible
 - ✓ Predictive
 - ✓ Integrated
 - ✓ Mobile
 - ✓ Hybrid
 - ✓ Cost efficient

Hybrid Solution Available Today

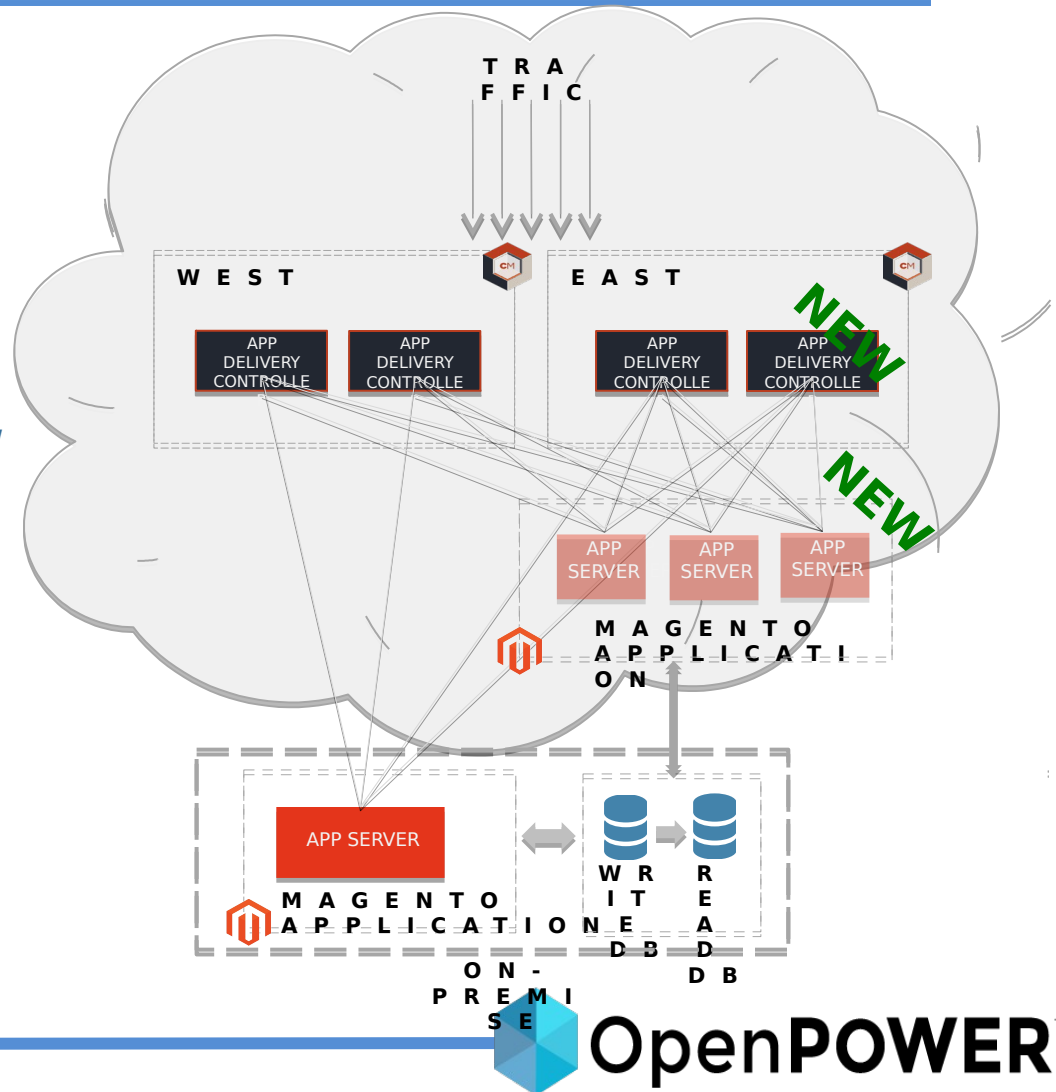
Similar set up as a full cloud deployment, except aspects can reside on dedicated hardware

- Enterprise businesses have dedicated hardware solutions (capex)
- Some applications require dedicated hardware (security, performance, application requirements)

Maximize current investment in HW while expanding into the Cloud

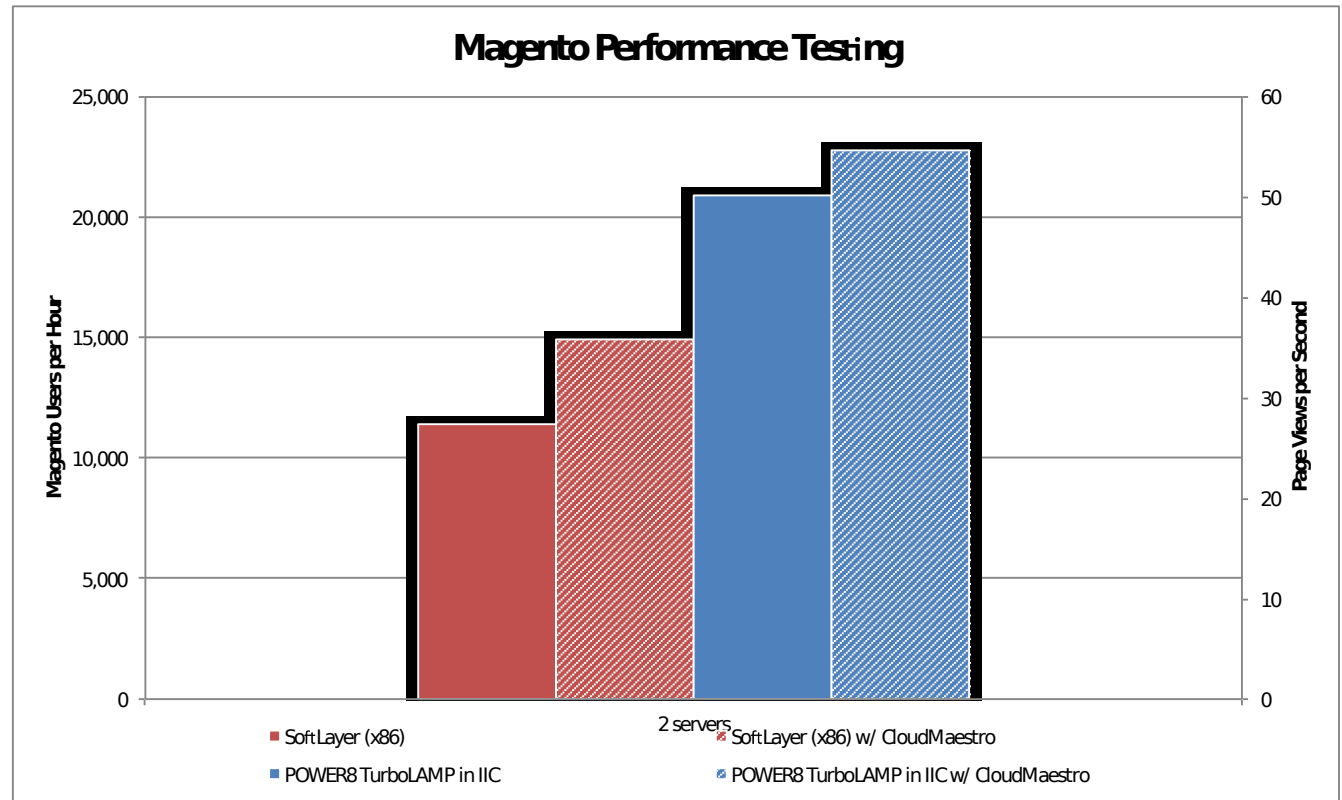
- Cloud is more cost effective, can be right-sized and support self-healing
- Seamlessly transition to the cloud, while minimizing risk and exposure in the process

Same great features are available in pure cloud and hybrid deployments



Throughput Results

- Results from running Magento Performance Toolkit
- Measured in Users per Hour and Page Views per Second
- User activities browsing, adding items to cart, checking out
- IBM (both SoftLayer and Power8) results were among the best performing providers





Thank You

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